

Workshop Topics

The Business of Your Brand

Choose From Our Suite of Upskilling Topics

Curated from 15+ years of combined military, corporate, and lived experience.



Training Practical Strategies on:

1. Goal Setting & Execution Strategies
2. Organizing Strategies for Busy Professionals
3. Money Mindset Mastery
4. Mastering Workplace Professionalism
5. Career Strategy Foundations
6. Public Speaking, Presentations, + Executive Presence
7. Social Media for Public Figures
8. The Blueprint Lab: Strategic Planning Essentials 101

Special Interest Strategies:

1. The Business of Your Brand (Brand Audit +Strategy)
2. LinkedIn Launcher 101: Profile + Platform Basics
3. Acts Of Privacy (Internet Safety + Social Listening)
4. Building Effective Teams
5. Calendar Hero: Mastering Google Cal for Productivity

Because Community: **Neighborhood Education Program**

1. Home Safety Training Workshop
2. Home Safety Training Brief
3. Social Media Safety & Best Practices
4. Digital Literacy for Seniors

SavvyPro Freelance offers upskilling workshops and staff training based on 14+ years of military, corporate, and lived experience. These courses cover goal-setting, workplace professionalism, social media responsibility, digital literacy, LinkedIn mastery, and more.

Custom pathways are available to meet your unique needs.

Visit www.savvyprofreelance.com to choose the training that suits your goals!

Learning Pathways

Pathways require courses to be taken consecutively

***LinkedIn Thought Leadership**

1. LinkedIn Launcher 101: Basic Profile + Platform Essentials
2. LinkedIn for Business 102: Enhancing the #BOYB
3. LinkedIn for Creators 103: Expanding Your Network

***Strategic Growth: Goals + Planning**

1. Goal Setting + Execution Strategies
2. Organizing Strategies for Busy Professionals
3. The Blueprint Lab 101: Strategic Planning Essentials

Contact us to build a custom pathway for your team!

***BrandUP Image Developer**

1. Social Media for Public Figures
2. The Business of Your Brand 101 + 102
3. LinkedIn Launcher 101: Profile + Platform Basics

All-Staff Synchronicity Training Modules to Consider

1. Effective Communication and Collaboration
2. Time Management and Prioritization
3. File and Data Organization
4. Workflow and Process Optimization
5. Email and Inbox Management
6. Meeting Efficiency and Follow-Up
7. Digital Tools and Software Training
8. Setting and Tracking Goals
9. Stress Management and Mental Health at Work

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www.SavvyProFreelance.com